

PRE -QUALIFICATION

Golden Line
Hardware Supplies



The Leading Supplier of Quality
CERAMIC TILES, SANITARY WARE & IRONMONGERY



Company Profile

The establishment of Golden Line Hardware Supplies in 2004 at Al Najda Street in the heart of Abu Dhabi, the capital city of the UAE, represented a landmark in the Company's pioneering business profile.

The trust that we were able to develop with our esteemed clients encouraged us to evolve and expand, which manifested itself by opening our second showroom in Abu Dhabi City in 2008. Our innovative approach, unceasing hard work and the confidence reposed in us by our customers had led us to, expand further, first in the city of Al-Ain (2009) and more recently in Dubai.

Golden Line Hardware Supplies has consolidated and acquired an impressive share of the UAE market by supplying the latest and best in ironmongery hardware in addition to vast range of Ceramic Tiles, Sanitary Ware, Ironmongery, Bathroom fittings, Water Mixers, Bathtub and Shower Systems. Our products are sourced from and manufactured worldwide in Italy, Spain, Turkey, India and China.

The key to our growing success has been our intense focus on supplying high quality goods at the best prices with timely delivery all backed up by excellent after-sales services provided by our team of knowledgeable specialists. This has enabled Golden Line Hardware Supplies to quickly carve out a niche for itself in UAE's fast growing real estate and construction industry.

It is therefore with great pride and pleasure that we invite you to visit Golden Line Hardware Supplies showroom in Abu Dhabi, Al Ain, and Dubai to sample this superb craftsmanship and to view our unique collection of products. We are very confident that our customers will be delighted to experience a wide variety and range of offerings unrivalled in UAE.

Company Commodities

We are dealing with the following commodities:

- ❖ Ceramic Tiles
- ❖ Sanitary Ware
- ❖ Water Mixers
- ❖ Bathroom Accessories
- ❖ Bathtub and Shower Systems
- ❖ Ironmongery



Abu Dhabi Showroom 1

Al Najda Street, Abu Dhabi, UAE | Phone 02 - 676 6070 | Fax 02 - 676 6880



Abu Dhabi Showroom 2

Al Najda Street, Abu Dhabi, UAE | Phone 02 - 673 5388 | Fax 02 - 673 8989



Al Ain Showroom

Al Sanaiyah, 6th St., Al Otaiba Bldg., Al Ain, UAE | Phone 03 - 761 9868 | Fax 03 - 761 9869



Dubai Showroom

Salahuddin Road, Deira, Dubai, UAE | Phone 04 - 266 0166 | Fax 04 - 266 0177



Company Resources

Company Warehouses:

- ❖ Warehouse 1 – Mussafah, Abu Dhabi, UAE
- ❖ Warehouse 2 – Sharjah, UAE

Company Manpower:

- ❖ Total Number of Employee - 51

Total Area of both Warehouses is 3,700 SQM.

Company Vehicle Resources:

TYPE	CAPACITY	QUANTITY
Fork Lift	3 Tons	2 (two)
Pickup Trucks	3 Tons 3.5 Ton	3 (three)
Delivery Van Car	1.5 Tons 500 Kg.	2 (two)

Our Projects



550 Villas at Akoya Park by
DAMAC



ADNOC Technical Institute



Al Ain Tower



Al Jaber Tower



Al Noor Rehabilitation for Special
Needs Center



Ceba Tower

Our Projects



Crystal Hotel - Al Salam



Crystal Hotel



MAG 218 Tower



Offices Building



Tahnoon Bin Saeed Tower



Yateem Center Day Care Surgery

Our Projects



Al Raha Beach



Life Care Hospital



SDW4-C1 Park View Bldg.



Topaz Building



Commercial &
Residential Bldg. - CRC



Al Noor School

List of Main Projects

M/s. Commodore Contracting Co.

- H.H Shk. Tahnoon Bin Saeed Tower
- H.H Shk. Hamdan Bin Zayed
- Park Palace Building
- Cristal Hotel
- Saba Tower at Khalidiyah
- H.H. Shk. Hamdan Bin Zayed (Al Sama Tower)
- H.H. Shk. Sayed Building
- Office Towers
- 550 Villas at Akoya Park by DAMAC

M/s. Al Oboor General Contracting Co.

- Al Dhafra Labor Camp
- Al Dhafra Air Force Base
- Villa for H.H. Sultan Bin Khalifa Al Nahyan

M/s. Gantoot General Contracting Company Co.

- Villas for Mr. Abdula Al Hosini

M/s. Ascorp General Contracting Co.

- Al Yas Projects
- MW Building-Abu Dhabi
- Khalidiyah Tower
- Eskan - Al Musaffah Labor Camp
- Burooj Building

M/s. Building Art General Contracting Co.

- 92 Commercial Villas at Abu Dhabi
- Residential Building at Mohammed Bin Zayed City
- Cassels Hotel - Al Basha Hotel

M/s. Daary Contracting Co.

- Commercial Building for Hadeef Al Mansouri
- Kuwait Building
- Saif Al Suwaidi Building

Our Brands

Ceramic Tiles:



A&M



Alaplana



Blau



Cristacer



El Molino



Fanal



Gayafores



Ibero



Indian Ceramics



Mapisa



Mondoker



Onice



Pastorelli



Rocersa



Sanchis



Sintesi



Tau

Our Brands

Sanitary Ware:



Azzurra



Dreamshower



Ece



Grohe



Isvea



Orka



Penta



Siamp



Tema



Newarc

Ironmongery:



Dorma



Fadex



Livorno



Union



Yale

Company Registrations

We are registered supplier for below mention Companies:

DAMAC

جميحي

GGICO

GULF GENERAL INVESTMENT COMPANY PSC



ادنوك
ADNOC



NAKHEEL



جامعة الشارقة
UNIVERSITY OF SHARJAH

ADCE

أبوظبي التجاري للخدمات الهندسية
Abu Dhabi Commercial Engineering Services

etisalat

إسناد
ESNAAD

ADNOC GROUP مجموعة أدنوك



APG Management Consulting

Pioneer

ENGINEERING CONSULTANCY L.L.C.



مساندة
Musanada

شركة أبوظبي للخدمات العامة
Abu Dhabi General Services Company

AINONA
ENGINEERING CONSULTANCY

STH SOCIETY
TECHNOLOGY HOUSE



شركة أبوظبي للعمليات البترولية البرية (أدكو)
Abu Dhabi Company for Onshore Oil Operations (ADCO)

جاسكو
GASCO



التراث انترناشيونال
Altorath International

م.م. للاستشارات الهندسية ذ.م.م
Engineering Consultants L.L.C.

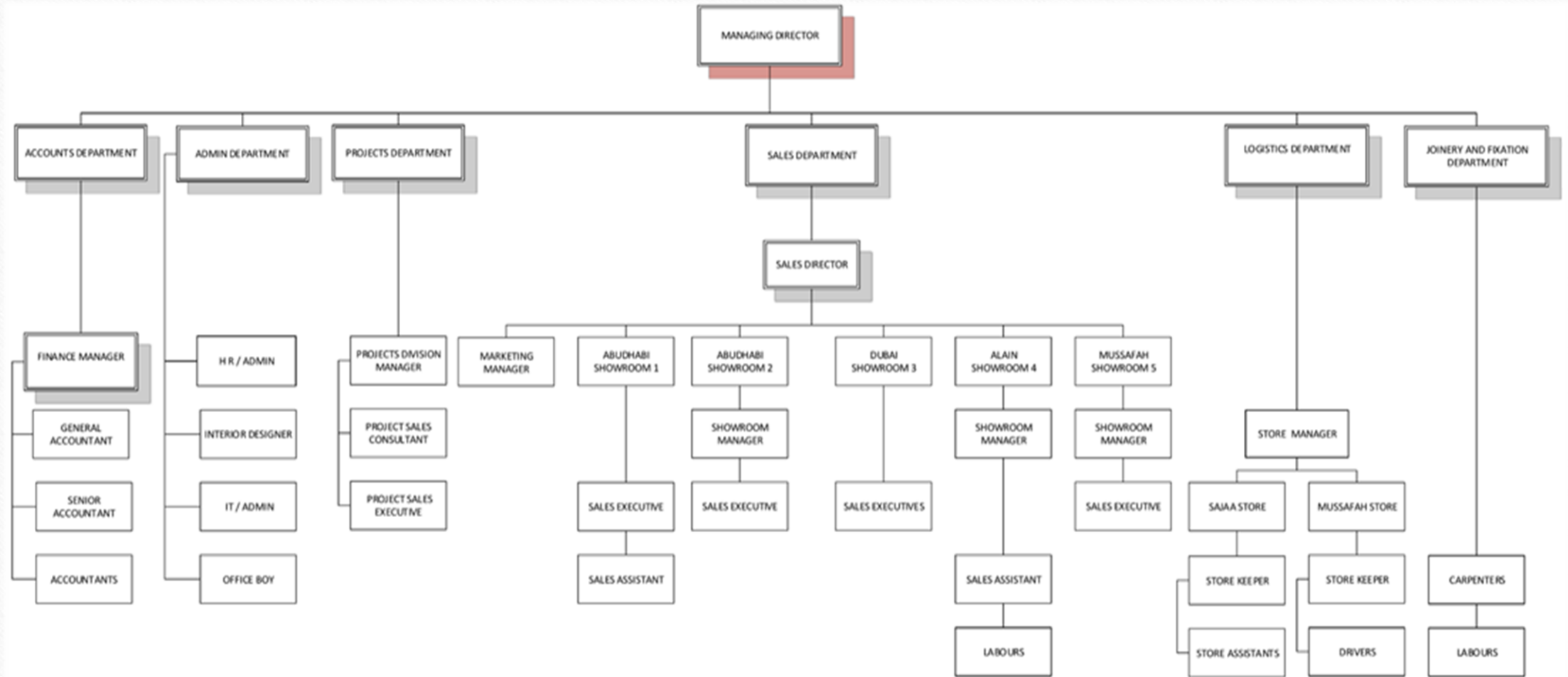


ARCHITECTURAL
CONSULTING
GROUP
م.م. للاستشارات المعمارية

Company Clients



Organizational Chart



List of Key Personnel

CHIEF EXECUTIVE OFFICER

Bashar Abdullah Oyoun Al Soud

- Phone: 02 - 676 4800
- Fax: 02 - 676 6880
- Email: gluae@emirates.net.ae

PROJECTS DIVISION MANAGER

Bilal Hakmi

- Phone: 02 - 676 4800
- Fax: 02 - 676 6880
- Email: bilal@gluae.ae

SALES DIRECTOR

Omar Oyoun Al Soud

- Phone: 04 - 266 0166
- Fax: 04 - 660 0177
- Email: omar@gluae.ae

SALES MANAGER

Nasser Al Najjar

- Phone: 03 - 761 9868
- Fax: 03 - 761 9869
- Email: nasser@gluae.ae

Bashar Abdullah Oyoun Al Soud

Chief Executive Officer

Golden Line Hardware Supplies L.L.C.

Bashar Abdullah Oyoun Al Soud, General Manager established the company in 2005, bringing him of overall work experience of 35 years and business experience about 20 years in trading of hardware supplies and building materials.

Bashar Abdullah Oyoun Al Soud is responsible for overseeing the day to day operations and overall management of Golden Line Hardware Supplies L.L.C. which has overall 4 showrooms in Abu Dhabi, Dubai, and Ai Ain. Prior to establishment of Golden Line.

He holds a Bachelor of Science Degree from “The University of North Carolina” at Greensboro.

Omar Oyoun Al Soud

Sales Director

Golden Line Hardware Supplies L.L.C.

Omar Oyoun Al Soud, Sales Director, Golden Line Hardware Supplies joined the company in 2010, and track-record of success with 7 years in General Management experience in the UAE Market.

Area of Specialism

He is responsible for overseeing the day to day operations of Golden Line Hardware Supplies which includes plan and execute the company direction and growth, develop strategy, and business plans in the with each client's requirement and deliver outstanding sales growth by increasing business with existing client's and developing/fostering new ones.

Qualification and Relevant work experience

He holds a Bachelor of Science in Electrical and Electronic Engineering from "The Manchester Metropolitan University".

Bilal Hakmi

Projects Division Manager

Golden Line Hardware Supplies L.L.C.

Bilal Hakmi, Projects Division Manager, Golden Line Hardware Supplies assumed the post in 2006, he is responsible of heading the Project Planning Department.

Area of Specialism

Bilal Hakmi is responsible for Projects in Abu Dhabi and has worked on Projects covering Retails, Commercial, and Residential. He will also monitor the progress of the Projects in accordance with the established plans, and work with the project development team and the management to ensure on-schedule completion of all critical steps in projects development.

Qualification and Relevant work experience

He holds a Bachelor of Science in Business Management and has overall 11 years experience as Projects Division Manager.

Nasser Al Najjar

Sales Manager

Golden Line Hardware Supplies L.L.C.

Nasser Al Najjar, Sales Manager, joined Golden Line Hardware Supplies in 2006, he is responsible for strengthening the Sales, a key pillar of GL's growth strategy.

Area of Specialism

Nasser Al Najjar has worked with several local and regional clients. He was rapidly promoted from Sales Associate position, Build a strong distribution network for achieving greater market development by fulfilling the functions.

Qualification and Relevant work experience

He holds overall sound experience for 10 years as Sales Manager.

Trade Licenses

(Abu Dhabi & Dubai)

مركز أبوظبي للأعمال
Abu Dhabi Business Center

وزارة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT

رخصة تجارية / Commercial License

رقم الرخصة / License No	CN-1060569	رقم الترخيص / License No	2005204
بطاقة الترخيص / ADOCI No	191663	رقم الترخيص / License No	20134473
بطاقة الترخيص / Establishment Card NOHSC	537264	رقم الترخيص / License No	
الشكل القانوني / Legal Form	شركة ذات مسؤولية محدودة / Limited Liability Company	رقم الترخيص / License No	
اسم التجار / Trade Name	Golden Line Hardware Supplies - L.L.C	رقم الترخيص / License No	
تاريخ التأسيس / Establishment Date	11/01/2006	رقم الترخيص / License No	
تاريخ الإصدار / Issue Date	31/12/2017	رقم الترخيص / License No	
تاريخ الانتهاء / Expiry Date	30/12/2018	رقم الترخيص / License No	

الاسم / Name	الجنسية / Nationality	الوظيفة / Share / Role	رقم الترخيص / License No
محمد فيصل راجع عدي / Mohamed Faisal Ragheb Adh	البحرين / United Arab Emirates	مشارك / Partner	2005204
بشار عبدالله عيون السواد / Bashar Abdulla Oyoun Al Saud	سوريا / Syria	مدير / Manager	20134473

النشاط التجاري / Commercial Activities

- Importing
- Rate: Sale Of Metal Products/Trading For Buildings,Windows And Doors
- Rate: Sale Of Sanitary Ware And Fittings
- Rate: Sale Of Tiles And Grounds
- Rate: Sale Of Kitchens And Restaurants Equipment And Outfits
- Rate: Sale Of Marble Trading

Address: شارع في ياس - مدينة الترسيمول كينال تريجينج دوم

Abu Dhabi Chamber certifies that the above mentioned establishment has been registered in accordance with the law No.27 of 2006
 وزارة تنمية اقتصادية - أبوظبي
 Approved document issued without signature or stamp by the Department of Economic Development - Abu Dhabi. To verify the license kindly visit <http://www.ded.abudhabi.ae>

تحت هذا الوثيقة مضمناً سجل تجاري

www.ded.abudhabi.ae

حكومة دبي
GOVERNMENT OF DUBAI

اقتصادية دبي
DUBAI ECONOMY

رخصة تجارية / Commercial License

رقم الرخصة / License No: 692901

اسم التجار / Trade Name: GOLDEN LINE HARDWARE SUPPLIES L.L.C - DUBAI BRANCH

الشكل القانوني / Legal Type: فرع لشركة مسجلة في إمارة أخرى / Branch of Company Registered in other emirate

تاريخ الإصدار / Issue Date: 27/10/2018

تاريخ الانتهاء / Expiry Date: 28/07/2023

رقم الرخصة الأم / Main License No: 692903

رقم التسجيل التجاري / DDB D-U-N-S * No: 221563

رقم الرخصة / License No: 221563

اسم / Name	رقم الترخيص / License No	الجنسية / Nationality	الوظيفة / Share / Role
GOLDEN LINE HARDWARE SUPPLIES L.L.C	452279	البحرين / United Arab Emirates	مشارك / Co. Owner
BASHAR ABDULLA OYOUN AL SAUD	462280	سوريا / Syria	مدير / Manager

النشاط التجاري / License Activities

- Timber & Flooring Materials Trading
- Marble & Natural Stones Trading

التصنيف / Address

صندوق البريد / P.O. Box: 52026

رقم الترخيص / Permit ID: 127-1822

معرض رقم 3 ملك عبد العزيز وعبد اللطيف الشايخ - جزيرة - حور كهنز / الهاتف المحمول / Mobile No: 971-50-6329690

رقم الإصدار / Receipt No: 12689176

تاريخ النسخة / Issue Date: 30/08/2017 17:48

ملاحظات / Remarks: يمكنك الآن تجديد رخصتك التجارية من خلال الرسائل النصية القصيرة أرسل رقم الرخصة إلى 6969 (دور المسكات) للحصول على إذن الدفع. Now you can renew your trade license by sending a text message (SMS). Send your trade license number to 6969 (Ded/Emirate) to receive payment via the electronic system and receive a receipt from the Department of Economic Development. Approved electronic document issued without signature by the Department of Economic Development. To verify the license kindly visit www.ded.gov.ae

Golden Line
Hardware Supplies



الخط الذهبي
للتوريدات المعدنية

Head Office:

Abu Dhabi

Tel: 02-676 4800

Fax: 02-676 6880

Showroom 1:

Al Najda Street, Abu Dhabi

Tel: 02-676 6070

Fax: 02-676 6880

Showroom 2:

Al Najda Street, Abu Dhabi

Tel: 02-673 5388

Fax: 02-673 8989

Al Ain:

Al Sanaiyah, 6th St., Al Ain

Tel: 03-761 9868

Fax: 03-761 9869

Dubai:

Salahuddin Rd., Deira, Dubai

Tel: 04-266 0166

Fax: 04-266 0177

P.O. Box: 53005, Al Najda Street, Abu Dhabi, UAE | gluae@emirates.net.ae | www.gluae.ae